

JOEL OVERALL

Department of English ♦ Belmont University
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EDUCATION

- Ph.D. 2013 Texas Christian University, Fort Worth, TX**
Rhetoric and Composition
Dissertation: *Kenneth Burke, Music, and Rhetoric*
- M.A. 2006 Abilene Christian University, Abilene, TX**
English
- B.S. 2004 Abilene Christian University, Abilene, TX**
Journalism and Mass Communication

ACADEMIC APPOINTMENTS

Belmont University, Department of English

Director of Writing, 2019-present
Director of Internship Program, 2015-2019
Associate Professor of English, 2019-present
Assistant Professor of English, 2013-2019

Courses Taught

ENG 1010 — First-Year Writing
ENW 2015 — Writing with Sound (ILC)
ENW 2100 — Digital Literacies
ENW 2310 — Introduction to Rhetoric
ENW 2510 — The Art of the Essay
ENW 2950 — Travel Writing (Study Abroad Rome)
ENG 3010 — Third-Year Writing
ENW 3560 — Reading and Writing in the Genre: Writing for Digital Publication
ENW 3660 — The History of Rhetoric
ENW 3750 — Professional Writing
ENW 3895 — Sound & Persuasion: The Rhetoric of Music
ENG 3950 — Third-Year Writing (Study Abroad Rome and Japan)
ENW 3950 — Roman Rhetoric (Study Abroad Rome)
ENG 3960 — English Internship
ENW 4360 — Writing for Recorded Audio
ENG 5720 — Teaching Practicum (graduate)

ENG 6100 — Writing for the Digital Age (Graduate Course)
 ENG 6240 — Composition Theories (Graduate Course)

Texas Christian University, Department of English

Doctoral Teaching Fellow, 2012-2013
 Assistant Director of Composition, 2011-2012
 Extended Education Instructor, 2012
 Assistant Director of the New Media Writing Studio, 2010-2011
 Graduate Instructor, 2008-2010

Courses Taught

ENGL 10803 — Introductory Composition: Writing as Inquiry
 ENGL 10833 — Introductory Composition: Music, Sound, & Rhetoric
 ENGL 20333 — Language, Technology, & Society
 ENGL 20803 — Intermediate Composition: Writing as Argument
 ENGL 30243 — Rhetorical Practices in Culture
 Extended Ed — Introduction to Web Design: Creating Your Own Web Site
 Extended Ed — New Media Projects: Engaging Students/Activating the 5Cs

Abilene Christian University, Department of English

Interim Director of the Writing Center, Spring 2008
 Adjunct Instructor, 2006-2007
 Graduate Instructor, Spring 2006

Courses Taught

ENGL 107 — Rhetoric and Persuasion
 ENGL 111 — Composition and Rhetoric

PUBLICATIONS

Peer-reviewed Articles

Overall, Joel. "Kenneth Burke and the Problem of Sonic Identification."
Rhetoric Review, vol. 36, no. 3, 2017, pp. 232-43.

Overall, Joel. "Piano and Pen: Music as Kenneth Burke's Secular Conversion."
Rhetoric Society Quarterly, vol. 41, no. 5, 2011, pp. 439-54.

Book Chapters

Overall, Joel and Doyuen Ko. "Audio Engineering and Soundwriting in an Interdisciplinary Course." *Amplifying Soundwriting*. WAC Clearinghouse. 2022.

Overall, Joel, Jayme Yeo, and Marcia McDonald. "Shakespeare in Nashville: Student-Curated Archives and the Digital Design of Shakespeare in Performance." *Shakespeare and Digital Pedagogy*. Bloomsbury Press. 2021.

Book Reviews

Overall, Joel, Sharon Harris, Tyler Branson, and Tom Jesse. "Review: *Ralph Ellison and Kenneth Burke: At the Roots of the Racial Divide* by Bryan Crable." *KBJournal*. vol. 9, no. 1, October 2013, n. pag.

Other Works

Overall, Joel. "Faculty 2 Faculty." Belmont *Teaching and Learning with Technology Newsletter*. vol. 1, no. 2, 2017, p. 2.

PRESENTATIONS

Conferences

"'Sarrusophone Surrounded': A Kenneth Burke Musical Premiere" The 12th Triennial Kenneth Burke Society Conference, May 2025, Online.

"How in the hell does one crystallize a thought process?" College Music Society, April 2024, Williamsburg, VA.

"Larry McMurtry's Burkean Approach to the American West." Pacific Ancient Modern Language Association, October 2023, Portland, OR.

"Nashville's Shakespeare." Shakespeare Association of America, March 2023, Minneapolis, MN, Conference Exhibition.

"What is the Soundtrack for a Cold War?: The Rhetoric of Billy Joel's Soviet Union tour, 35 years later." The Southern States Communication Association Convention, April 2022, Greenville, SC.

"Sonic Approaches to Inclusivity and Social Justice." Conference on College

Composition and Communication, March 2022, Online.

"Hall Johnson, African American Spiritual Music, and Burke's 'One Light in a Dark Valley.'" Kenneth Burke Society Triennial Conference, June 2021, Online.

"Binaural Beats and Internal Sonic Space." Symposium on Sound, Rhetoric, and Writing, October 2020, Online.

"Kenneth Burke in the (Music) Archives." Rhetoric Society of America Conference, May 2020, Conference subsequently canceled due to COVID-19 pandemic.

"Sonic Repetition: Susanne Langer and Kenneth Burke as Sonic Rhetoricians." Rhetoric Society of America Conference. Minneapolis, MN. May 2018.

"Play the Game, Learn to Write: Using Akihabara Arcade Games to Teach Writing." Japanese Studies Association. Honolulu, HI. January 2018.

"Nashville Shakespeare Performance Archive." NAC&U Digital Scholarship Workshop. St. Edward's University, Austin, TX. October 2016.

"Kenneth Burke and the Rhetorical Practices of the Composers' Collective." Rhetoric Society of America Conference. Atlanta, GA. May 2016.

"The Online Internship Practicum." The Conference on Community Writing. Boulder, CO. October 2015.

"Reanimating Burke." The Ninth Triennial Conference of the Kenneth Burke Society. St. Louis, MO. July 2014.

"Kenneth Burke and Multimodality in Nazi Musical Propaganda." Rhetoric Society of America Conference. San Antonio, TX. May 2014.

"Order and Anarchy: An Emergent Model for Graduate Instruction in New Media." Conference on College Composition and Communication. Las Vegas, NV. April 2013.

"Aural Rhetoric in Kenneth Burke's Musical Compositions." Rhetoric Society of America Conference. Philadelphia, PA. May 2012.

"Conversations with Kenneth Burke." The Eighth Triennial Conference of the Kenneth Burke Society. Clemson, SC. May 2011.

"Yes We Can, Can, Can: Kenneth Burke's Aural Rhetoric." The Eighth Triennial Conference of the Kenneth Burke Society. Clemson, SC. May 2011.

"Meet Kenneth Burke, Multimodal Composer." Conference on College

Composition and Communication. Atlanta, GA. April 2011.

"Kenneth Burke: Music as Secular Conversion." Rhetoric Society of America Conference. Minneapolis, MN. May 2010.

"Is Peter Elbow Cool Again?: Resituating Private Writing." Conference on College Composition and Communication. Louisville, KY. March 2010.

Invited Presentations

"'Where Everybody Knows Your Name': How to Be a Neighborly Regular"
Belmont Humanities Symposium, September 2025, Belmont University.
Monteverde Keynote Lecture.

"Writing to Publish." Keynote Presentation for Carnegie Writers Conference.
Online. November 2022.

"To Grade or Un-Grade: Reconsidering Approaches to Grading Student Work."
Belmont Teaching Center Workshop. Nashville, TN. March 2022.

"Integrating Digital Assignments." Belmont Teaching Center Workshop.
Nashville, TN. May 2018.

"Teaching Revision with Transcription Software." Belmont Center for
Instructional Technology Byte Showcase. Nashville, TN. April 2018.

"Writing with Sound Engineering." Interdisciplinary Approaches to Teaching.
Belmont Teaching Center Mini Workshop. Nashville, TN. February 2018.
"Sound and Persuasion: The Rhetoric of Music." Belmont CLASS Scholars
Seminar, Nashville, TN. September 2017.

"Active Learning through Digital Technology." Belmont New Faculty
Orientation. Nashville, TN August 2017.

"Developing a Successful Mentorship." Belmont New Faculty Breakfast.
Nashville, TN. May 2017.

"Home and Food." Belmont Humanities Symposium. Nashville, TN. September
2017.

"Integrating Digital Assignments into an Existing Course." Teaching Center
Pedagogy Workshop. Nashville, TN. January 2017.

"Digital Composing Workshop." Belmont Humanities Symposium. Nashville,
TN. September 2016.

"Meet Tay: The Adorable, Teenage, Hitler-loving Chatbot." Belmont Humanities Symposium. Nashville, TN. September 2016.

"Shakespeare: From on Stage to Online." Belmont Humanities Symposium. Nashville, TN. September 2016.

"Ernest Hemingway is Kanye West: Resituating Authors through Archives." Belmont English Fall Colloquium. Nashville, TN. September 2016.

"Scholarship of Teaching and Learning: Nashville Shakespeare Performance Archive." Belmont Teaching Center Workshop. Nashville, TN. May 2016.

"Using Infographics Across the Disciplines." Belmont Teaching Center Digital Literacy Mini-Workshop. Nashville, TN. October 2015.

"The Burguerillas: Finding the Best Burger in the World." Belmont Humanities Symposium. Nashville, TN. September 2015.

"Strategies for an Effective First Day of Class" Belmont Teaching Center Presentation. Nashville, TN. August 2015.

"Sonic Boom: Music and Persuasion During Wartime." Belmont English Department Speaker Series. Nashville, TN. February 2015.

"Thriving at Belmont." Panelist. Belmont New Faculty Orientation. Nashville, TN. August 2014.

"Designing Digital Portfolios." Co-Leader. TCU New Media Writing Studio Workshop. Fort Worth, TX. 30 April 2012.

"Using Google Docs in the Composition Classroom." Leader. TCU Composition Program. Fort Worth, TX. 29 February 2012.

"Document Design: Creating Documents that Sizzle." Leader. TCU New Media Writing Studio Workshop. Fort Worth, TX. 15 April 2011.

"Digital Portfolios: Representing Yourself on the Web." Co-Leader. TCU New Media Writing Studio Workshop. Fort Worth, TX. 11 February 2011.

"Making Movies: Using iMovie and Movie Maker in the Classroom." Co-leader. TCU New Media Writing Studio Workshop. Fort Worth, TX. 15 October 2010.

SERVICE

Professional

Editorial Reviewer, *Rhetoric: The Basics*, Routledge Press, October 2025.

Web Developer, CCCC Sound SIG, 2022.

Co-chair, Symposium on Sound, Rhetoric, and Writing, 2018.

Reviewer, *Springsteen and Rhetoric*, 2015.

Editorial reviewer, *Belmont Humanities Symposium Journal*, 2014-15.

Editorial Assistant, *Composition Studies*, Spring and Fall 2010.

Community

Builder and Site Coordinator, Habitat for Humanity, 2014-19.

Guest Lecturer, Carnegie Writers, 2016-17.

Facilitator of Service Learning partnership between Nashville International Center for Empowerment (NICE) and Professional Writing class, Spring 2015.

Coordinator for United Way Service Opportunity, Belmont Humanities Symposium, 2015.

Cook and Overnight Host, Room in the Inn, Eastwood Christian Church, 2014-15.

Volunteer/Teacher of Jobs for Life Prison Ministry, Hill Detention Center, Davidson County, 2014.

University

Bell Core Committee, Belmont, 2019-present.

Faculty Senate, CLASS Undergraduate Representative, Belmont, 2021- 23.

Educational Technology Advisory Committee Chair, Belmont, 2019-20.

Bell Core Leadership Assessment Team, Belmont, 2017-present.

Library Faculty Search Committee, Belmont, 2018-19.

Educational Technology Advisory Committee, Belmont, 2017-19.

Faculty Handbook Committee, Belmont, 2017-19.

Honor Council Faculty Advisor, Belmont, 2016-2018.

Co-leader of Study Abroad Programs, Belmont, Rome 2015 and Japan 2017.

New Faculty Mentor, Belmont, 2016-17.

Faculty Work Life Committee, Belmont, 2015-2017.

College

Search Committee Member, English Department Job Search, Belmont, 2025.

Search Committee Member, English Department Job Search, Belmont, 2022.

Search Committee Member, English Department Job Search, Belmont, 2021.

CLASS Scholars Lecture, Belmont, 2017.

Faculty Development Committee, Belmont, 2015-2016.

Search Committee Member, Comm Studies Job Search, Belmont, 2014.

School

Humanities Symposium Committee, Belmont 2025.

Humanities Symposium Committee, Belmont 2021.

Humanities Symposium Committee, Belmont 2016.

Departmental

Writing Director, Belmont, 2019-present.

English Internship Director, Belmont, 2016-18.

Organizer. The Thorndike English Social Hour, 2023-present.

Chair, ENL Single/Double Author Assessment Committee, Belmont, 2017-18.

Chair, Dale Award Committee, Belmont, 2018.

Chair, Graduate Writing Award Committee, Belmont, 2018.

ENG 1050 Committee, Belmont, 2018.

Coordinating Committee, Belmont, 2017-18.

English Major Writing Emphasis Curriculum Committee, Belmont, 2016-18.

English Alumni Facebook Page Coordinator, Belmont, 2017-18.

Graduate Faculty Committee, Belmont, 2013-18.

Portfolio Committee, Belmont, 2017.

ENG 1010/3010 Common Book Committee, Belmont, 2017.

Chair, ENG 3960 Assessment Committee, Belmont, 2017.

Chair, ENG 6100 Assessment Committee, Belmont, 2017.

Chair, Murray Writing Awards Committee, Belmont, 2014-17.

Chair, English Internship Curriculum Committee, Belmont, 2016.

Chair, Digital Literacy Committee, Belmont, 2015.

ENW 2510 Assessment Committee, Belmont, 2014.

English Department Social Committee, Belmont, 2013-15.

GRADUATE WORK SUPERVISED

Director, "The Future We Were Promised: The Affective Landscapes Between & Beyond Contemporary Reality" by Jay Johnson, successfully defended December 2023.

Director, "Procedural Rhetoric and Language: How the Orwell Videogames Series Emphasizes the Importance of Context in Content" by Jessica Kimber, successfully defended August 2021.

Director, "The Rhetoric of Ambiguity: Identification and Transcendence in the Memorial Museum" by Lacey Lamberth, successfully defended April 2018.

Teaching Practicum with Jay Johnson for ENG 1010 course, Fall 2022.

Teaching Practicum with Paul Evans for ENG 1010 course, Fall 2017.

GRANTS & AWARDS

Belmont University

Folger Shakespeare Micro-Grant, 2016.

CLASS Faculty Development Grant, \$850 to attend Japan Studies Conference, 2017.

CLASS Faculty Development Grant, \$680 to attend Kenneth Burke Society Conference, 2014.

Sloane-C Fellow, Belmont Teaching Center Grant, Spring 2014.

Texas Christian University

Outstanding Graduate Student in Composition and Rhetoric, 2011.

The Betsy Colquitt Graduate Poetry Award, 2011.

Graduate Student of the Year, 2010.

Graduate Instructor of the Year, 2010.

The Tate Prize in Composition Studies, 2010.

University and Graduate Senate Research Grants, 2009-2012.

COMPUTER SKILLS

Adobe Photoshop

Adobe InDesign

Adobe Dreamweaver

Google Forms

Google Docs

HTML 5

CSS

Final Cut Pro X

Apple iMovie

Microsoft Photos

Apple Garage Band

Audacity

Prezi

Microsoft Word

Microsoft Power Point

PROFESSIONAL AFFILIATIONS

College of Composition and Communication Kenneth Burke Society
National Council for Teachers of English Rhetoric Society of America
Southern States Communication Association